



Pacific Standard Bar Presents Handcrafted Cocktails with Vintage Hollywood Glamour

Step into Pacific Standard and be transported back to the old-school allure of mid-20th century Los Angeles. A chic cocktail lounge and bar inspired by the glamour and romance of vintage Hollywood, paying homage to an era of film noir intrigue and soulful jazz blues. It's an invitation to treat your senses to a seductive array of handcrafted cocktails, expertly concocted and beautifully presented for that exhilarating pick-me-up.

A cocktail bar conceptualised and produced in collaboration with the forward-thinking bar consultant, Proof & Company (the team behind the famed 28 Hong Kong Street in Singapore and numerous top bars in Asia), Pacific Standard is both classy and unassuming. An intimate and enchanting cocktail lounge celebrating the best of Southern California in the 1950's and 1960's: when rules were meant to be broken, musicians became rock stars, celebrities became cultural icons, and individuality reigned supreme.

Where Cocktails are Taken Personally

Specialising in a menu inspired by the sophistication and boldness of retro Hollywood charm, Pacific Standard is an establishment where cocktails are taken personally. Led by Principal Bartender Ruben Anandha, the approach at Pacific Standard is distilled into a simple but fundamental motto: *cocktails taste best when they're made personal.*

Driven by a genuine passion to create unique experiences for bar patrons and cocktail connoisseurs, Ruben believes in making each tittle special by adding a subtle personal touch tailored to the individual. Under Ruben's careful tutelage, the bar staff at Pacific Standard are trained to be socially interactive with patrons and observant of their preferences and temperaments.

Specialty cocktails include:

- **Hollywood Highballs:** So tart and tingly, for that quick, fresh lift
- **Bel-Air Fizz:** Sloe gin, fresh lemon, floral cordial, citrus soda
- **Sunset Swizzle:** Pineapple rum, green chartreuse, basil cordial, fresh lime & pineapple, mint
- **The Commodore Club:** Dark rum, sweet vermouth, apricot liqueur

Crafted to Enchant the Senses

The Pacific Standard experience has been designed and tailored to enchant the senses: from the vintage props and retro décor to the tasteful cocktail presentations, thoughtfully curated collection of boutique wines, fine champagnes, whiskeys, craft beers, artisanal spirits, and classic American bar snacks.

Local ingredients and fresh produce are sourced from quality suppliers to produce classy cocktails with housemade cordials, syrups and bitters. Even the music selection has been curated in harmony with the vibrant and soulful ambiance for an immersive experience.

Unwind Over Exquisite Cocktails and Great Views While Savouring Heartwarming American Comfort Food

Another interior design work of art by renowned designers Neri & Hu, the brightly furnished saloon is a contemporary iteration of classic mid-century modernism. Offering gorgeous views of the Kuala Lumpur cityscape from its vantage point on the 41st floor of the Alila Bangsar Hotel, it's truly an invigorating retreat for the mind and soul.

While you unwind over delicious cocktails, don't miss out on the chance to savour some heartwarming American bar staples as you drink in the Pacific Standard experience.



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Don't miss out on special promos and menu updates. Connect with us on [Facebook](#) and [Instagram](#) for the latest Pacific Standard goodness.

About Pacific Standard

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Meticulously crafted to enchant the senses, Pacific Standard is an establishment where cocktails are taken personally, and every element of the vintage bar props, retro décor and soulful soundtrack are designed in harmony to transport one back to the old-school allure of mid-20th century Los Angeles.

About Principal Bartender, Ruben Anandha

Driven by a genuine passion to create unique experiences for bar patrons and cocktail connoisseurs, Ruben believes in making each tipple special by adding a subtle personal touch tailored to the individual.

It's no surprise that his creative energy and resourceful dedication have seen him engaged as Lead Bartender by prestigious celebrity bars and restaurants in Singapore such as ADRIFT by David Myers and MOZZA by Mario Batali in the Marina Bay Sands. His hands-on approach in creating quality cocktail concoctions and training team members to prioritize the customer experience above all else makes him the ideal ambassador for Pacific Standard.

When asked how he defines a good cocktail, Ruben says, "It's all about balance. Creativity is important, but it only works if it enhances the basic fundamentals of cocktail-making. There also needs to be a story, a purpose, behind each cocktail."

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